



EVALUATION STRATEGIES FOR ACTION-ORIENTED LEADERS AND POLICY MAKERS  
EXECUTIVE EDUCATION COURSE

FRIDAY, APRIL 11, 2014  
8:30AM – 1:15 PM

THE BROOKINGS INSTITUTION  
1775 MASSACHUSETTS AVENUE, N.W.  
WASHINGTON, D.C. 20036

SCHEDULE

8:30 - 9:00am	Welcome, Introductions and Emerging Issues in Evaluation	<b>Michael Greenstone &amp; Michele Jolin</b>
9:00 - 9:45am	Pitfalls in Program Evaluations	<b>Max Auffhammer</b> (UC Berkeley)
9:45 - 10:30am	How to Implement Rigorous Evaluations in Government Programs	<b>Christopher Knittel</b> (MIT)
10:30 - 11:15am	Break-out session to identify how the federal government can better embrace rigorous evaluation approaches	Participants break into smaller groups/agency teams for targeted discussion
		<b>Michael Greenstone</b> , MIT and Brookings Institution
		<b>Phil Sharp</b> , Resources for the Future
11:15 - 12:15pm	Panel Discussion Rigorous Evaluation: The Realities of Implementation and Scale	<b>Dan Cardinali</b> , Communities in Schools <b>Monica Curtis</b> , Wisconsin Energy Conservation Corp. <b>Nadya Dabby</b> , Department of Education
12:15 – 12:30pm	Break to pick up lunch	
12:30 - 1:00pm	Agency teams share resulting action plans	
1:00 - 1:15pm	Closing Remarks and Next Steps	<b>Michael Greenstone &amp; Michele Jolin</b>

**Michael Greenstone** is the 3M Professor of Environmental Economics in the Department of Economics at the Massachusetts Institute of Technology, a Faculty Director of The E2e Project, and the Director of the Hamilton Project. He is on the MIT Energy Initiative's Energy Council and on MIT's Environmental Research Council. In addition, he is a Senior Fellow at the Brookings Institution and a Research Associate at the National Bureau of Economic Research. He served as the Chief Economist for President Obama's Council of Economic Advisors in the first year of his Administration. Greenstone received a Ph.D. in economics from Princeton University and a BA in economics with High Honors from Swarthmore College.

**Michele Jolin** is a Managing Partner for America Achieves, leading the organization's Results for America initiative, which works to develop recommendations and bipartisan support for investing public funds in evidence-based solutions that can be taken to large scale. Michele also serves as a Senior Fellow at the Center for American Progress. Michele was appointed by President Obama in December 2010 to be a Member of the White House Council for Community Solutions. Previously, Michele served as Senior Advisor for Social Innovation at the White House. In that role, she designed and launched the Social Innovation Fund and developed a range of other policy tools to drive federal investment toward effective solutions. Prior to joining the White House, Michele led the Center for American Progress presidential transition project and co-edited the book *Change for America: A Progressive Blueprint for the 44th President*. Michele was a Senior Vice President at Ashoka, a global foundation that invests in social entrepreneurs in more than 50 countries around the world. Michele served as the Chief of Staff for President Clinton's Council of Economic Advisors, for CEA Chair Joseph Stiglitz, and as a Legislative Counsel for Senator Barbara Boxer on the Senate Banking, Housing, and Urban Affairs Committee.

**Maximilian Auffhammer** is an Associate Professor in the Agricultural and Resource Economics department and Director of the International Areas Studies Teaching program at UC Berkeley. He received a B.S. in environmental science (1996) and a M.S. in environmental and resource economics (1998) from the University of Massachusetts at Amherst, and a PhD in economics from UC San Diego in 2003. He is a Research Associate at the National Bureau of Economic Research in the Energy and Environmental Economics group, a Humboldt Foundation Fellow, and a lead author for the Intergovernmental Panel on Climate Change (IPCC). He is also the recipient of the 2007 Cozzarelli Prize awarded by the National Academies of Sciences, the 2009 Campus Distinguished Teaching Award and the 2007 Sarlo Distinguished Mentoring Award.

**Christopher Knittel** is the William Barton Rogers Professor of Energy Economics in the Sloan School of Management, a Faculty Director of The E2e Project, and the Co-Director of the Center for Energy and Environmental Policy Research at the Massachusetts Institute of Technology. He joined the faculty at MIT in 2011, having taught previously at UC Davis and Boston University. Professor Knittel received his B.A. in economics and political science from the California State University, Stanislaus in 1994 (summa cum laude), an M.A. in economics from UC Davis in 1996, and a Ph.D. in economics from UC Berkeley in 1999. He is a Research Associate at the National Bureau of Economic Research in the Productivity, Industrial Organization, and Energy and Environmental Economics groups.

**Phil Sharp** is President of Resources for the Future. His career in public service includes ten terms as a member of the U.S. House of Representatives from Indiana, and a lengthy tenure on the faculty of the John F. Kennedy School of Government and the Institute of Politics at Harvard University. He was appointed to the National Academy of Sciences Committee on America's Climate Choices.

Prior to his service in Congress from 1975 to 1995, Sharp taught political science at Ball State University from 1969 to 1974. Following his decision not to seek an eleventh consecutive term in the House, Sharp joined Harvard's Kennedy School, where he was a Lecturer in Public Policy from 1995 to 2001. He served as Director of Harvard's Institute of Politics from 1995 to 1998 and again from 2004 until August 2005. He also was a Senior Research Fellow in the Environmental and Natural Resources Program from 2001 to 2003.

**Dan Cardinali** is President of Communities In Schools. Under his leadership, the organization has developed and embraced an evidence-based model of integrated student service provision and has launched a national growth strategy to increase the organization's impact on improving public education. Cardinali's background as a community organizer has helped the organization continue its steady and measured growth, establish its voice in national education policy debates, and launch an organization-wide quality improvement campaign.

Cardinali is a 2007 Annie E. Casey Children and Families Fellow. He also currently serves as a trustee for America's Promise, and as chairman of the board of directors of Peace First. Cardinali is a board member of The Harwood Institute of Public Innovation and Child Trends. In May 2011 Dan Cardinali was appointed by President Barack Obama to the Presidential Advisory Commission on Educational Excellence for Hispanic. Cardinali holds a Bachelor's degree in international relations from Georgetown University School of Foreign Service and a Master's degree in philosophy from Fordham University.

**Monica Curtis** is Executive Vice President, Energy Operations for the Wisconsin Energy Conservation Corporation. She champions strategies to increase the effectiveness of energy efficiency and renewable energy programs, delivering value to clients, customers, communities and the marketplace. Monica also leads business process management initiatives that improve productivity and product reliability. With her 20+-years delivering utility energy efficiency, renewable energy and demand response programs and services, Monica understands energy providers' objectives.

**Nadya Dabby** is the Acting Assistant Deputy Secretary for Innovation and Improvement. In addition, Ms. Dabby serves as a leading voice on government's role in promoting innovation, and on key Administration priorities such as evidence- and place-based funding.

Previously Nadya served as the Associate Assistant Deputy Secretary for Innovation and Improvement. Prior to joining the Department, Ms. Dabby served as Director of The Broad Foundation. In addition, Ms. Dabby served as California Governor Jerry Brown's appointee to the State Allocation Board and previously worked as a management consultant, primarily for nonprofit and government organizations, in the areas of health care, human services, and youth development. Ms. Dabby holds a Bachelor's degree in International Development and a Master's degree in Urban Planning from the University of California, Berkeley, as well as a Master of Business Administration from the University of California, Los Angeles.